DCLS - 502



V Semester B.Com. (LSCM) Examination, February/March 2024 (NEP) (Freshers) COMMERCE

5.2 : Entrepreneurship Development

Time: 2½ Hours Max. Marks: 60

Instruction: Answer should be written only in English.

SECTION - A

Answer any five sub-questions. Each sub-question carries two marks. (5×2=10)

- 1. a) What is entrepreneurship?
 - b) Write any two functions of DICs.
 - c) Give the meaning of business opportunity.
 - d) Define business plan.
 - e) What is tiny industry?
 - f) Expand:
 - a) SFC
 - b) SIDBI
 - g) What do you mean by creativity?

SECTION - B

Answer **any three** questions of the following. **Each** question carries **four** marks.

 $(3 \times 4 = 12)$

- 2. Briefly explain competency requirement for an entrepreneur.
- 3. Discuss the role of 'AWAKE' in development of SSI's.
- 4. Write the factors influencing business opportunities.
- 5. What are the objectives of industrial estate?
- 6. Explain any four merits of partnership firm.

P.T.O.



SECTION - C

Answer any three of the following questions. Each question carries ten marks.

 $(3\times10=30)$

- 7. Explain the advantages and disadvantages of being an entrepreneur.
- 8. Discuss the various problems encountered by women entrepreneurs in India.
- 9. Explain the marketing problems of small scale industries.
- 10. Enlist the financial institutions offering financial support to SSI. Briefly explain the role of SFC's.
- 11. Give an explanatory note on scamming the business opportunity.

SECTION - D

Answer **any one** of the following question, carries **8** marks.

 $(1 \times 8 = 8)$

- 12. You wish to start a chain of "Greens and Grains" in your town which may be having three to four extension. Find out the feasibility of starting such chain and prepare an action plan involving all phases of commissioning the proposed project.
- 13. You are asked to give a feasibility report to start a refill manufacturing unit for a refill manufacturer for pens. Prepare a report considering all start up issues.